

Shantanu Jain

Tech & Product



github.com/helloshantanu



linkedin.com/in/techshantanu



helloshantanu.com

EDUCATION

BMS Institute of Technology & Management

B.Tech in Computer Science & Engineering

2018 - Aug 2022

CGPA- 8.4/10.0

CXL Institute, USA

Growth Marketing (Mini Degree)

Jun 2020 - Nov 2020

Grade - A

SKILLS

Languages-

Javascript, Typescript, Python, Go, PHP, C++, HTML, CSS

Frameworks-

Node, React.js, Electron.js, JQuery, Flask, Django, Laravel, SASS, echo

Tools-

Docker, Kubernetes, Jenkins, Travis CI, Jest, Mocha & Chai, Git, AWS Codepipeline, Gulp & Grunt

Platforms-

GCP, AWS, Heroku, Firebase, Vercel, Linux.

Databases-

MYSQL, PostgreSQL, MongoDB, Redis, Elastic Search.

Design-

User Flows, Wireframing, Prototyping, Data Visualization, Figma, Prototipe.

AWARDS & HONOURS

TimesNext Young Entrepreneur Award (2020)

Semi-finalist, Anveshana Innovation Award

(Innovation Center, BMSIT)

Revolutionary Startups (2020)

Winner, Young Jaina Award (National)

Winner, Mahindra Scholarship

(KC Mahindra Trust)

CERTIFICATION

Certified Digital Marketing | Google

Inbound Sales | Hubspot

Java Certification | Progate

Cloud Engineering | Google Cloud

CS50 | Harvard University

POSITION OF RESPONSIBILITY

Overall Coordinator & Convenor, EDC

Founding member of E-cell at BMSIT (EDC)

WORK EXPERIENCE

Product Management Intern | [INDmoney.com](https://www.indmoney.com)

(Oct 2021-Present)

- Worked on Subscription & Payments service to increase Retention Rate & improved ALTV by 12% within 2 months.
- Reduced Churn Rate by 6% by enabling better communications, developing FAQ's and improving overall Product experience.
- Headed migration of active subscriptions backend to a new microservice out of the core product service.

Product & Engineering Intern | [Atlan.com](https://atlan.com)

(Apr 2021-Sep 2021)

- Maintaining and enhancing the data ecosystem to move terabytes of data at an astonishing rate. Enabling **Humans of Data** to do their life Best Work.
- Researched & Built Key Features like **3rd Party Integrations** [JIRA, SLACK, TEAMS, DBT], **Bookmarking**, Data Profiling, Test Suites etc.
- Working on VueJS, Apache Kafka, Apache Atlas, Airflow, Argo, Apache Ranger, Keycloak and Echo(Golang Framework)

Co-Founder | [Sterling Media Labs](https://sterlingmedialabs.com)

(Mar 2018-Nov 2021)

- Worked on over 50+ projects on Web Development, App Development, Cloud Services, UI/ UX & Digital Marketing.
- Launched an inhouse Edtech product [Eduvoke](https://eduvoke.com) to enable schools and colleges to go online.
- Selected as Certified **AWS** Partners and **Google Cloud** for Startup Programme.

PROJECTS (Professional)

AR Program | [Facebook School of Innovation](https://www.facebook.com/schoolofinnovation)

- Selected among top 250 Teams for Facebook School of Innovation (AR Program) out of 10000 applicants and finished among top 25 <https://aiexpresso.com/teams>.
- Built filters for Instagram and Facebook and Published them on Spark AR Hub.
- Participated in the Final Challenge to Build filter for [Chumbak](https://www.instagram.com/chumbak/).
- Published an article about the Experience [here](https://www.aiexpresso.com/teams).

MOBILE APP + DASHBOARD | [Fettlepool Fitness Pvt. Ltd.](https://www.fettlepoolfitness.com)

- Designed and Developed a Mobile App and a Backend Management System for a Gym to go contactless using smart RFID Cards.
- Integrated a Hardware Module to Read and transmit data to Cloud.
- Deployed Complete application on Cloud with Disaster Recovery and Security protocols.
- Technologies Used : **MERN Stack + Flutter + AWS**
- Links can be found here [Mobile App](https://www.fettlepoolfitness.com) & [Github](https://github.com).

WEB-BASED PROJECTS (MULTIPLE)

- Built Multiple Web-based projects under Sterling Media Labs
- Some of them are [EDC](https://www.edc.com), [Knowdis DataScience](https://www.knowdis.com), [Stepcare.in](https://www.stepcare.in), [Planhop](https://www.planhop.com), [Aisureme](https://www.aisureme.com), [Fettlepool.in](https://www.fettlepool.in), [aiexpresso.com](https://www.aiexpresso.com) & many more.

